

# Supporting the full communication process



grammarly Anna Kainova

**Generative AI**

Grammarly supports the responsible application of generative AI to help your students learn more effectively, faster. Empower your students and faculty to become highly proficient communicators with real-time, relevant writing assistance in the applications and websites where they write.

[Learn how we use your data and keep it safe.](#)

**Help students excel academically and professionally with Generative AI**

Turn on Generative AI to allow access for your entire institution or select member groups. When access to Generative AI is turned on, students and faculty can control their personal settings.

Generative AI

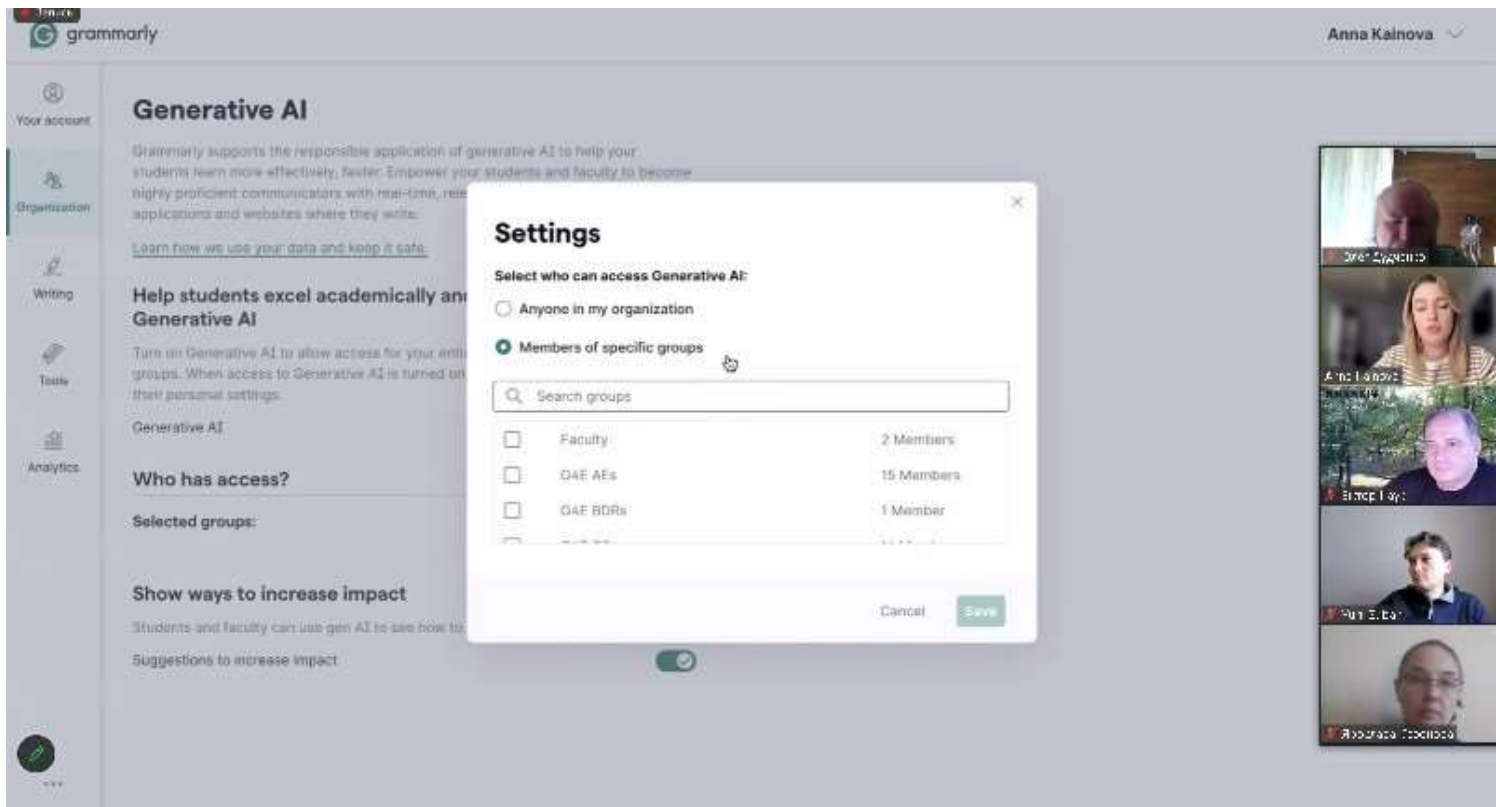
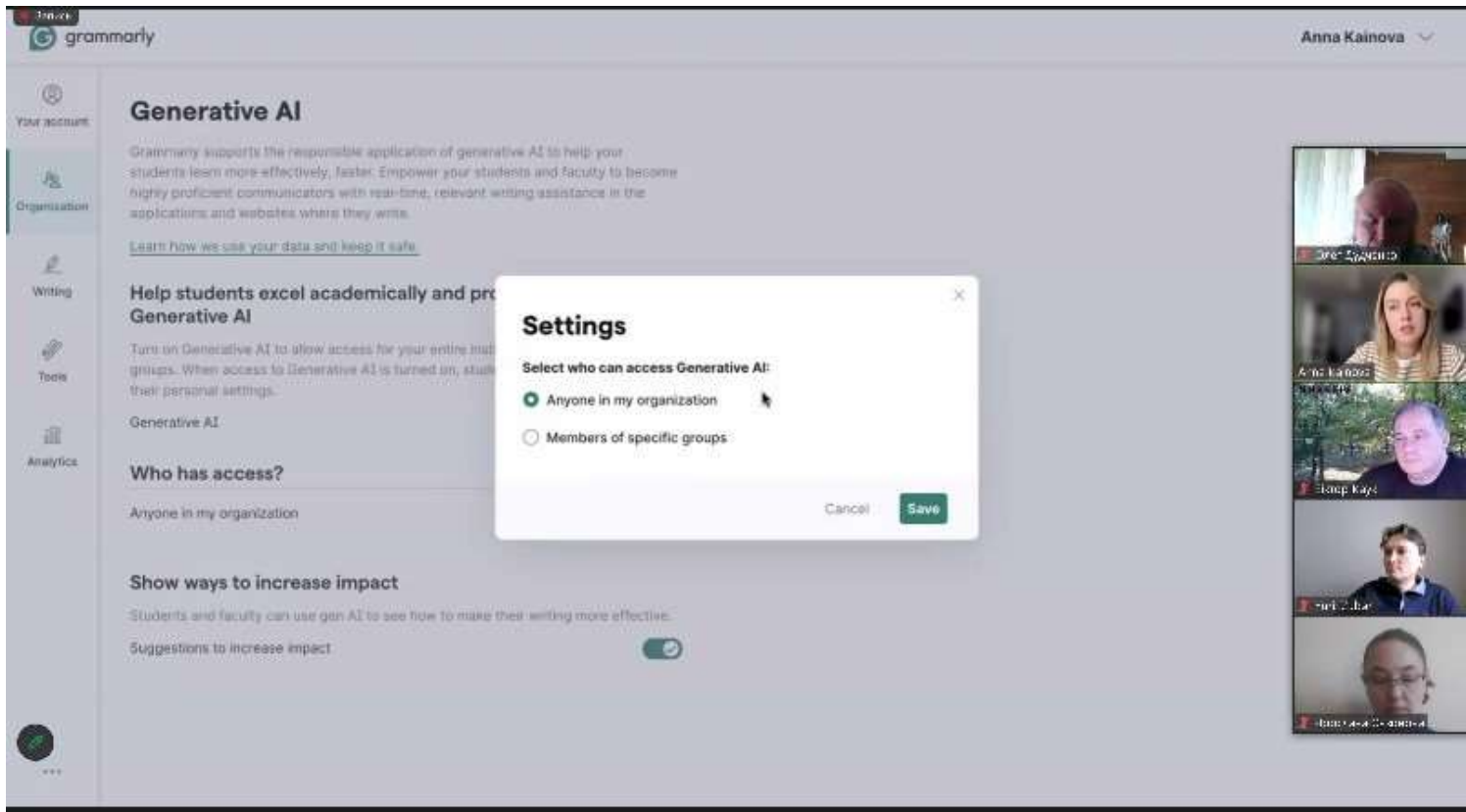
**Who has access?** [Edit access](#)

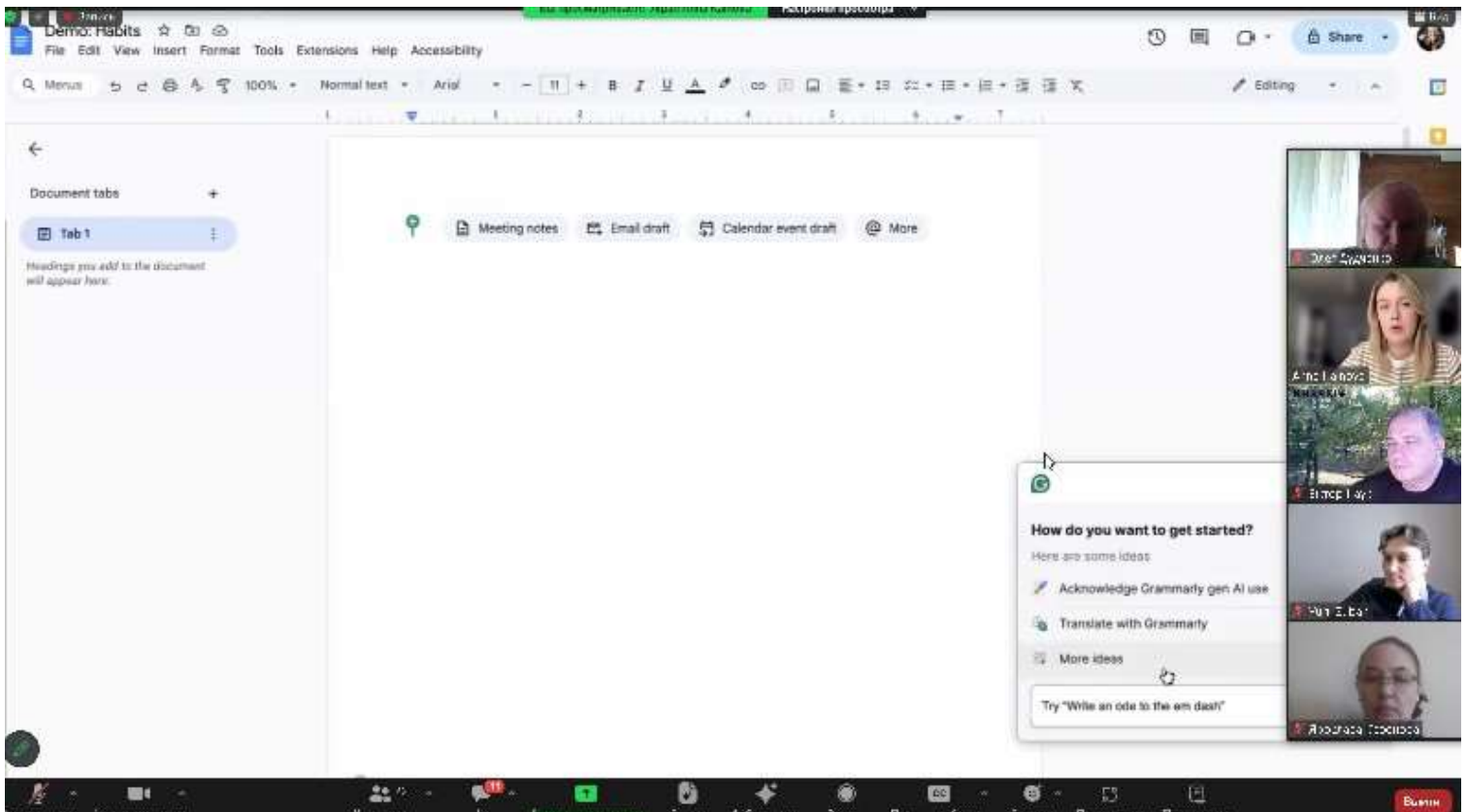
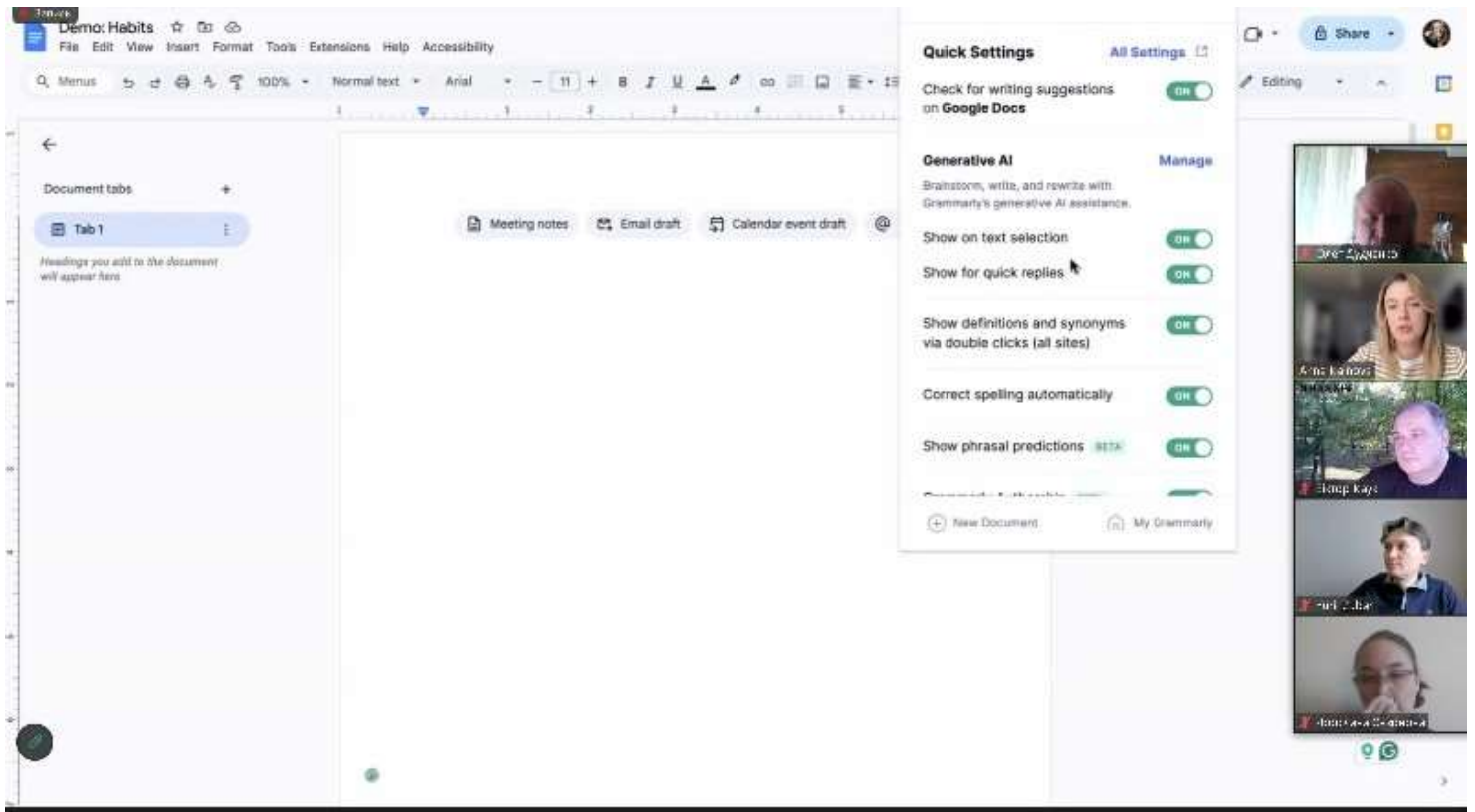
Anyone in my organization

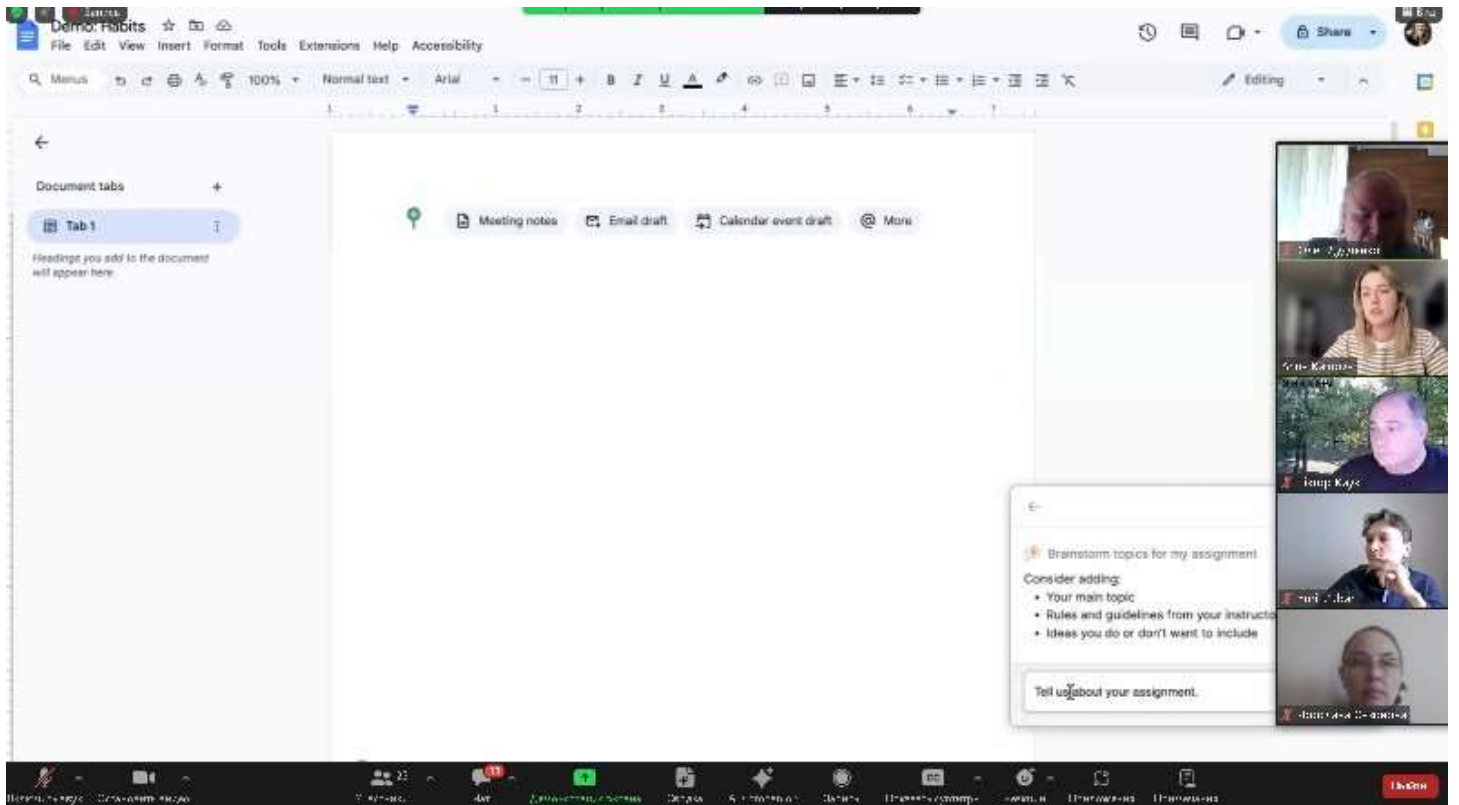
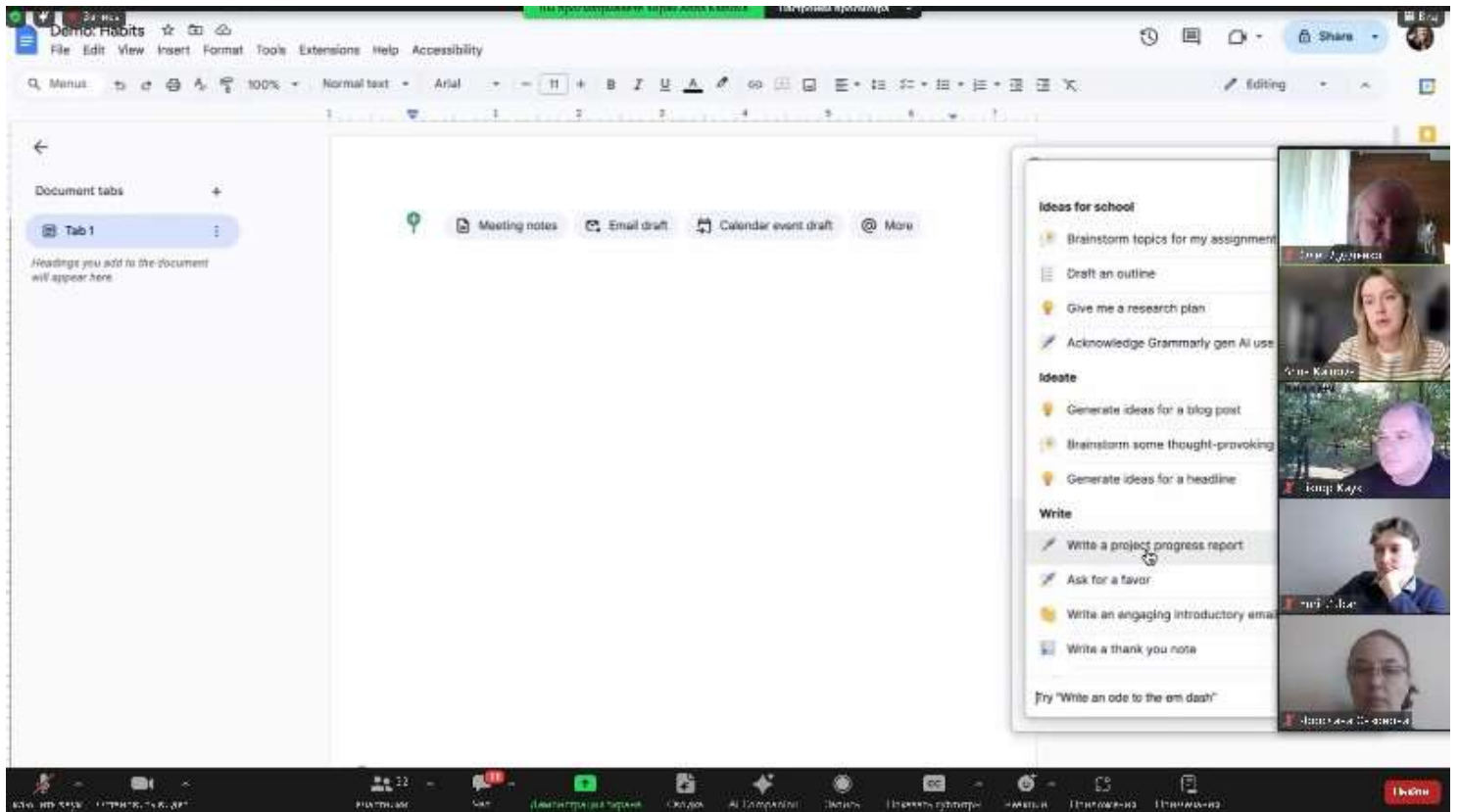
**Show ways to increase impact**

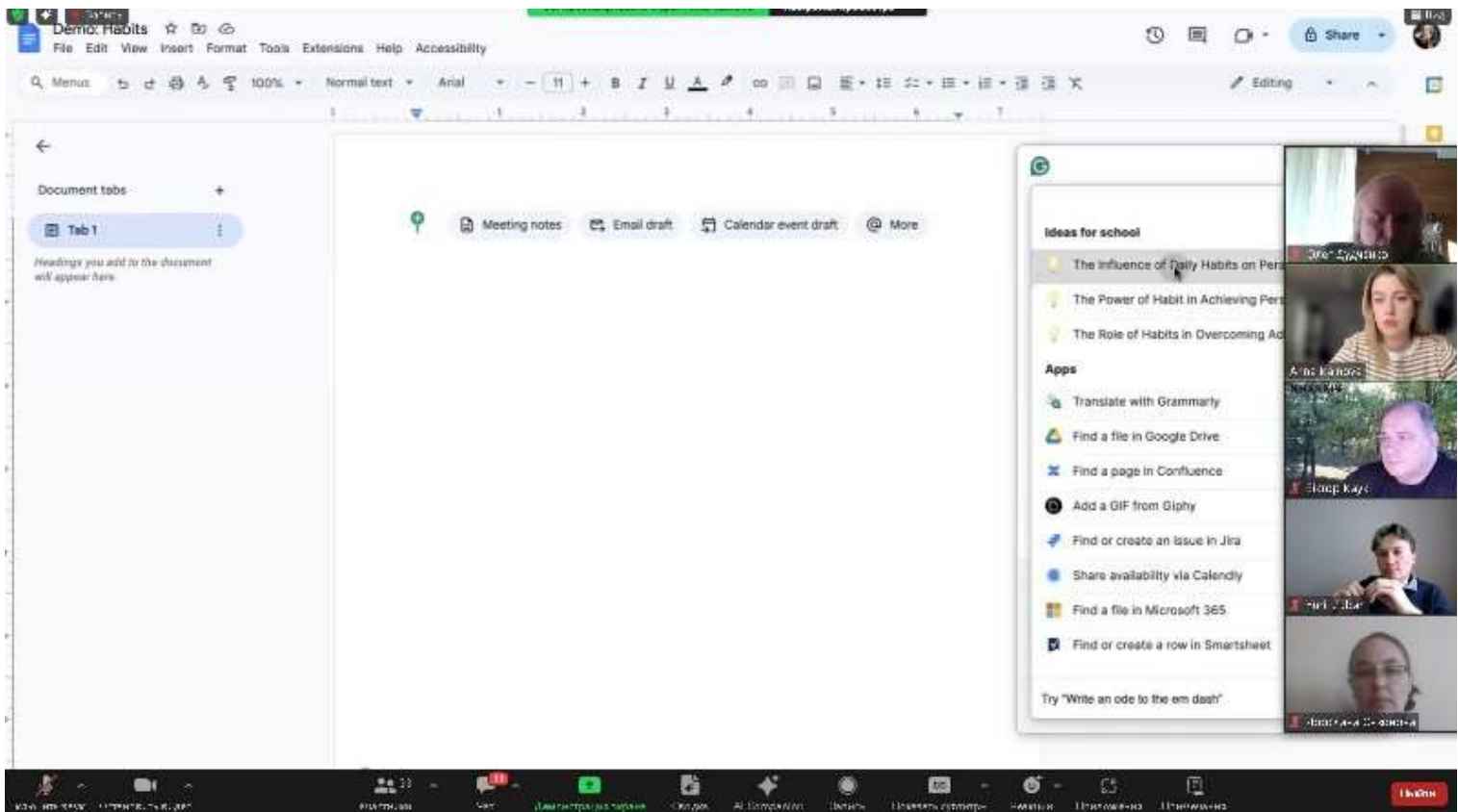
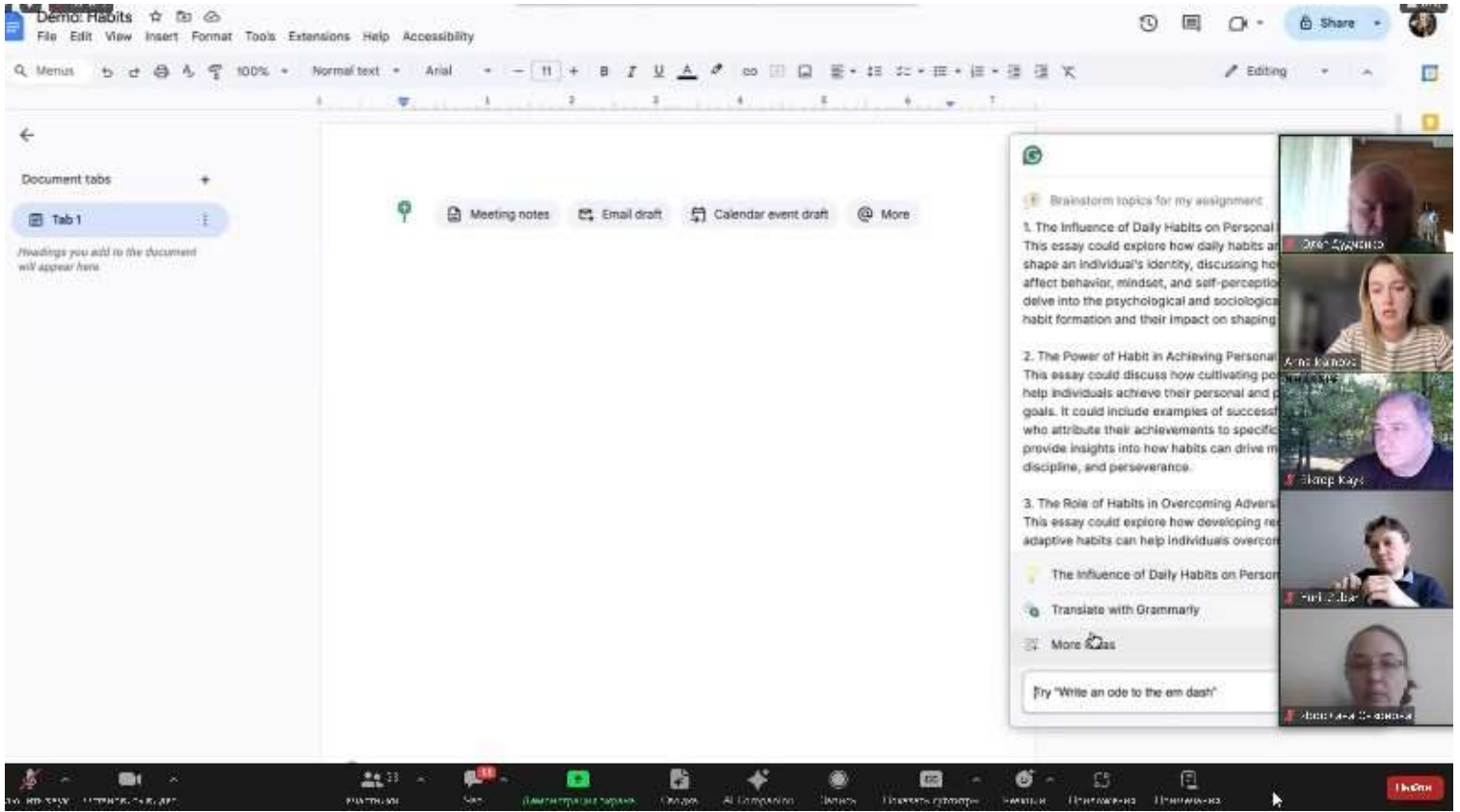
Students and faculty can use gen AI to see how to make their writing more effective.

Suggestions to increase impact









Google Docs interface showing a document titled "Demo: Habits". The document is currently blank. A sidebar on the left shows "Document tabs" with "Tab 1" selected. A top toolbar includes "File", "Edit", "View", "Insert", "Format", "Tools", "Extensions", "Help", and "Accessibility". A right sidebar contains a "Share" button and a video conference window with several participants.

A Grammarly AI assistant panel is open on the right side of the document, displaying the following content:

- Give me a research plan
- 1. Research psychological and sociological formation and identity formation.
- 2. Find scholarly articles and studies on the daily habits on behavior, mindset, and self-
- 3. Identify real-life examples and case studies whose daily habits have significantly shaped
- 4. Explore the impact of cultural and societal formation of daily habits and their influence on identity.
- 5. Analyze the role of mindfulness and intention formation in shaping a desired personal ider
- 6. Consider the potential impact of technology lifestyle on daily habits and their influence on identity.
- 7. Evaluate the ethical implications of habit relation to personal identity.

Below the list, there are buttons for "Acknowledge Grammarly gen AI use", "Translate with Grammarly", "More Ideas", and a text input field containing "Try 'Write an ode to the em dash'".

Google Docs interface showing the same document "Demo: Habits" now containing a structured outline. The sidebar and top toolbar remain the same. The Grammarly AI assistant panel is still open, showing a different set of suggestions.

The document content is as follows:

- I. Introduction
  - A. Definition of personal identity
  - B. Importance of daily habits in shaping personal identity
- II. The Impact of Daily Habits on Behavior
  - A. How habits influence daily actions and decisions
  - B. Examples of habits affecting behavior
- III. The Influence of Daily Habits on Mindset
  - A. How habits contribute to mindset and attitude
  - B. Psychological perspective on habit formation and mindset
- IV. Daily Habits and Self-Perception
  - A. How habits contribute to self-image and self-esteem
  - B. Sociological aspects of habit formation and self-perception
- V. Conclusion
  - A. Recap of the influence of daily habits on personal identity
  - B. Final thoughts on the significance of understanding this influence

The Grammarly AI assistant panel now displays:

- A. How habits influence daily actions and B. Examples of habits affecting behavior
- II. The Influence of Daily Habits on Mindset
  - A. How habits contribute to mindset and B. Psychological perspective on habit formation and mindset
- IV. Daily Habits and Self-Perception
  - A. How habits contribute to self-image and B. Sociological aspects of habit formation and perception
- V. Conclusion
  - A. Recap of the influence of daily habits on identity
  - B. Final thoughts on the significance of this influence

Buttons for "Insert", "Retry", and "More Ideas" are visible, along with a "Tell us to..." input field.

Demo: Habits

File Edit View Insert Format Tools Extensions Help Accessibility

Normal text Arial 11

Document tabs

Tab 1

Headings you add to the document will appear here.

I. Introduction

A. Definition of personal identity

B. Importance of daily habits in shaping personal identity

II. The Impact of Daily Habits on Behavior

A. How habits influence daily actions and decisions

B. Examples of habits affecting behavior

III. The Influence of Daily Habits on Mindset

A. How habits contribute to mindset and attitude

B. Psychological perspective on habit formation and mindset

IV. Daily Habits and Self-Perception

A. How habits contribute to self-image and self-esteem

B. Sociological aspects of habit formation and self-perception

V. Conclusion

A. Recap of the influence of daily habits on personal identity

B. Final thoughts on the significance of understanding this influence

A. Recap of the influence of daily habits on personal identity

B. Final thoughts on the significance of understanding this influence

Insert Retry

Acknowledge Grammarly gen AI use

To help my writing process, I used these Grammarly prompts:

Prompts created by Grammarly

- "Brainstorm topics for my assignment." It suggested topics, and I selected: "The influence of Daily Personal Identity"
- "Give me a research plan"
- "Draft an outline"

Insert Retry

Find a file in Google Drive

Translate with Grammarly

More ideas

Tell us to...

Authorship Demo: The Power of Habit

File Edit View Insert Format Tools Extensions Help Accessibility

Heading 3 Figtree 13

Document tabs

Tab 1

Unlocking Transformation...

Unlocking Transformation: How Small Changes Lead to Big Life Shifts

In the journey of life, we often find ourselves at crossroads, contemplating the path to personal growth and transformation. It's easy to feel overwhelmed by the idea of making significant changes in our lives. However, it's the small, consistent steps that truly pave the way for substantial life shifts. This concept of incremental change is not just powerful but also incredibly empowering, a notion well-explored in Charles Duhigg's seminal book, "The Power of Habit."

**The Power of Small Changes**

Transformation doesn't always need big changes. It's about making small, manageable adjustments to our daily routines, habits, and mindsets. Duhigg shows how small shifts in our habits can lead to positive changes. For example, adding just ten minutes of meditation to your morning routine, as Duhigg suggests, can help you think more clearly and handle stress better. Similarly, swapping one unhealthy food choice for a nutritious one each day can improve your health without making you feel like you're missing out.

Small changes are also less intimidating, making it more likely for us to take the initial step. This is crucial because the action itself generates momentum and confidence, propelling us further along our transformation journey. Each small victory not only brings us closer to our goals but also reinforces our belief in our ability to change, echoing Duhigg's insights into how habits form and how they can be reshaped.

The book also talks about how "The Golden Rule of Habit Change" helps stop addictive habits and replace them with new ones. It states that if you keep the initial cue, replace the routine, and keep the reward, change will eventually occur, although individuals who do not believe in what they are doing will likely fall short of the expectations and give up. Belief is a critical element of such a change, though it can be structured in a number of ways including group settings. Charles Duhigg used several examples to illustrate his argument and discussed "willpower" and its role in creating a habit.

Authorship Demo: The Power of Habit

File Edit View Insert Format Tools Extensions Help Accessibility

100% Normal text Arial

Document tabs: Tab 1 | Unlocking Transforma...

### Unlocking Transformation: How Small Changes Lead to Big Life Shifts

In the journey of life, we often find ourselves at crossroads, contemplating the path to personal growth and transformation. It's easy to feel overwhelmed by the idea of making significant changes in our lives. However, it's the small, consistent steps that truly pave the way for substantial life shifts. This concept of incremental change is not just powerful but also incredibly empowering, a notion well-explored in Charles Duhigg's seminal book, "The Power of Habit."

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Work with: Small changes are also less in...  
 Make it sound academic  
 Translate with Grammarly  
 More ideas  
 Tell us to...

Authorship Demo: The Power of Habit

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Translate with Grammarly

Highlight or select text to translate. 14000 characters

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English (default) Japanese

小さな変化は恐れを感じさせにくく、行動する可能性を高めます。この行動そのものが新しい自分を生み出すのさらに先へと進ませるからです。目標に近づくだけでなく、正しい習慣がどのように形成されるのか、Duhiggの洞察を反響させます。

Insert Copy



Authorship Demo: The Power of Habit

File Edit View Insert Format Tools Extensions Help Accessibility

100% Normal text Arial

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Translate with Grammarly

Highlight to enter text to translate. (4000 characters max)

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English (selected) Ukrainian

Невеликі зміни також менш лякають, що робить їх більш імовірними, що ми зробимо перший крок. Це критично важливо, оскільки саме дії створює імпульс і впевненість, що підштовхує нас далі на шляху до трансформації. Кожна маленька перемога не лише наблизив нас до наших цілей, але й зміцнює нашу віру у здатність змінюватися, відображаючи думки Дюгіті щодо того, як формуються звички і як їх можна перебудувати.

Insert Copy

Authorship Demo: The Power of Habit

File Edit View Insert Format Tools Extensions Help Accessibility

100% Normal text Arial

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Create a TLDR

Turn bullets to prose

Rewrite

- Shorten it
- Clean up notes
- Improve it
- Make it more descriptive
- Make it more detailed
- Simplify it
- Make it informative
- Paraphrase it
- Summarize it
- Fix any mistakes
- Sound fluent
- Make it objective

Tell us to...

G4E LLM Model Explainer

Present Share externally

# Each communication stage is unique, so they shouldn't use a single AI model

Grammarly leverages its 15+ years of AI and linguistic expertise to offer the most sophisticated approach to AI communication.

**Brainstorming**  
GPT-4 outperforms in more creative use cases. G4E customers will see GPT-4 outputs when interacting with Grammarly's assistant in the brainstorming and drafting phases.

**Drafting**

**Rewriting**  
GPT-3.5 performs best for gen AI rewrites.

**Adjusting to the context**  
Grammarly's custom models understand your audience and the writing process.  
Grammarly's proprietary training data uses billions of lines of writing collected over 15+ years across 500,000 apps and websites. However, G4E customer text data is never used to train our models.

**Editing and Proofreading**  
Grammarly's proprietary models offer the highest quality grammar, spelling, and fluency output.

**Description**  
A breakdown of the different LLM use cases.

**Details**  
Location: Grammarly for Education (G4E)  
Author: Cliff Archey  
Type: Google Slide  
Page count: 1 page  
File name: G4E LLM Model Explainer.pdf  
File size: 695.4 KB  
Date added: 12/04/2024  
Added by: Cliff Archey  
Date to expire: 05/12/2024, 02:00:00

**Reviews** Write a review

**Recommended**

Grammarly Webinar for Ukrainian Higher Education

File Edit View Insert Format Slide Arrange Tools Extensions Help

Slideshow Share

# Grammarly Authorship

Introducing a more transparent, objective way to understand how students are writing in the AI age. By enabling Grammarly Authorship, students can automatically document how text entered their writing, enabling them to submit their most authentic work with confidence.

With Authorship enabled, students can generate a shareable report that groups their document text into the following categories:

1. **Human typed**
2. **AI generated** (w/ attribution from ChatGPT, Gemini, Grammarly, or other known browser-based gen AI tool)
3. **Modified with gen AI** (Grammarly's rewrites, paraphrasing)
4. **Pasted from a known source** (w/ attribution)
5. **Pasted from an unknown source** (showing text appeared in the doc, but that we don't know where it came from)
6. **Edited with Grammarly or Gdocs** (correctness, clarity, delivery, tone)

**The Impact of Renewable Energy on Global Economies**

**Authorship Report**

Authorship Report	AI-generated	Human-authored	Words generated	Words changed	Editing time
20%	80%	20	121	103	0 h 15 m

**Human-authored with Grammarly's revisions**  
Shows thoughtful typing with Grammarly's revisions that improve correctness and clarity, preserving original meaning and condensing user statements.

**AI-generated, human-edited**  
85% of the AI-generated content was rephrased without significantly adding original ideas.

**CHANGPT**  
Generate reference

**Pilot Program Overview**

Grammarly Webinar for Ukrainian Higher Education

File Edit View Insert Format Slide Arrange Tools Extensions Help

Background Layout Theme Transition

# Authorship: Three Parts

- 1 Analytics**  
Quick signal to end-user and anyone the end-user shares the report with as to how the text in the document is broadly categorized
- 2 Report**  
In-depth insights displayed alongside full document showcasing sources of specific text w/ color-coding and basic analytics
- 3 Replay**  
Full playback of the document creation from start to finish, with stop points that viewers can skip to in order to understand how the text was created.

The image shows a presentation slide titled "Authorship: Three Parts" with three numbered sections. Each section includes a brief description and a corresponding screenshot. Section 1, "Analytics", shows a donut chart and a table of writing activity. Section 2, "Report", shows a document with highlighted text and a source list. Section 3, "Replay", shows a video player interface with a progress bar and a list of generated text segments.

Authorship Demo: The Power of Habit - Google Docs

by Anna Kainova

Writing activity report Beta Created on October 22, 2024 at 2:13 PM

Activity in this document

**8%** 65 words

- 8% Typed by a human
- 0% Rephrased with Grammarly's AI
- 0% With spelling and grammar correction

**90%** 432 words

- 77% AI-generated
- 13% Copied from a website
- 2% Copied from unknown source

**Time spent**  
5 min  
Within average range for this length of text

**Writing**  
1

First act: October  
Last act: October

The Power of Small Changes

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Authoring Replay

The image shows a screenshot of the Grammarly Authorship report for a Google Doc titled "The Power of Habit". The report is divided into several sections: "Activity in this document" showing 8% typed by a human (65 words), 0% rephrased with AI, and 0% with corrections; "Copied from a known source" showing 90% copied (432 words), including 77% AI-generated and 13% from a website; "Time spent" showing 5 minutes; and "Writing" showing 1 act. Below the report, a snippet of text from the document is visible, discussing "The Power of Small Changes" and transformation. At the bottom, there is a "Writing activity report" section with a "Replay" button and a progress bar.