

## **EDUCATIONAL AND PROFESSIONAL PROGRAM DESCRIPTION**

**Branch of knowledge 07 – Management and administration**

**Specialty 076 – Entrepreneurship and Trade**

**Educational program – Business and Private Entrepreneurship  
(second (master's) level of higher education)**

Educational qualification "Master of Entrepreneurship and Trade"

Form of education: full-time/part-time

**Availability of accreditation.**

National Agency for Higher Education  
Quality Assurance

Certificate of accreditation: ND series No. 6261

The certificate is valid until November 21, 2024

The educational program is aimed at developing the ability of applicants for higher education of the second (master's) level in the specialty 076 "Entrepreneurship and Trade" to solve complex problems and problems in the field of entrepreneurship and trade or in the process of study, which involves research and/or innovation under uncertain conditions and requirements.

The aim of the educational program is to train highly qualified specialists in the field of entrepreneurship, trade and exchange activities. They will have a methodology and tools of management, research and education, and will be able to realize entrepreneurial skills and use the latest management technologies.

The tasks of the educational program are

- formation of specialist knowledge in the field of entrepreneurship, focused on the implementation of professional competencies in the choice of analytical methodology, development and processing of its procedures, application of modern tools for diagnosing the competitive environment of business, monitoring its condition, market position, which ensure the adoption of sound professional decisions;
- training of specialists who are able to apply the latest techniques and modern knowledge and skills in identifying and analyzing current problems of science and practice in the field of business and trade, as well as to use effective tools in developing solutions to them;
- formation of the ability to develop and implement a strategy of development of business and trade structures.
- formation of practical skills of effective management of business entities in the field of entrepreneurship and trade;
- formation of the ability to solve problems and make managerial decisions in professional activities;
- development of the ability to initiate and implement innovative projects in business and trade.